

"The new Adexio solution will give our customers access to the latest technologies from TRF Retail, both in SaaS architecture and artificial intelligence, combined with over 20 years of experience. In addition, the TRF Retail platform approach will allow our customers to benefit immediately from key features to drive sales" says Sébastien Natale, former shareholder of Syslife.

"We are delighted to welcome the Syslife team, including Sébastien, who will lead our commercial & marketing activities. This acquisition allows us to offer our current and future customers a complete set of solutions that cover both decision-making analytics and supply chain process optimization, at both the point of sale and logistics platform levels. Our customers and prospects are strongly demanding solutions that cover both analytics and execution functions, with a unified view from supplier to point of sale, which we call integrated supply chain" says Jean-Mickaël Gay, co-founder & CEO.

The next appointment is at the NRF International Expo, the "National Retail Federation" in New York City from January 14 to 16, 2024, where TRF Retail has been selected with 38 other leading companies to join the French Tech Pavilion led by Business France.



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